



Eastern States Dressage & Combined Training Association

Collective Remarks Newsletter Advertising Form

Deadline: 1st of the month prior to the issue month. Send to newsletter@esdcta.org

<input checked="" type="checkbox"/>	Ad Type	Member	Non-Member	Dimensions	# of Issues	Total Cost
<input type="checkbox"/>	Classified	\$10	\$15	35 words max	<input type="text"/>	<input type="text"/>
<input type="checkbox"/>	Business Card	\$20	\$35	3.5"W X 2.5"H	<input type="text"/>	<input type="text"/>
<input type="checkbox"/>	Quarter Page	\$40	\$50	3.5"W X 5"H	<input type="text"/>	<input type="text"/>
<input type="checkbox"/>	Half Page	\$65	\$85	7"W X 5"H	<input type="text"/>	<input type="text"/>
<input type="checkbox"/>	Full Page	\$100	\$130	7"W X 10"H	<input type="text"/>	<input type="text"/>

- Publication size is 8.5" by 11", content black and white with color photos and ads.
- Ad must be high resolution (300 pixels) and in .pdf or .jpg format.
- Ad placements for 3 or more issues receive a 10% discount.

Details:

Contact Information	Billing Information
<input type="text"/> Business Name	<input type="text"/> Amount Due
<input type="text"/> Contact Name	<input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> Check made out to ESDCTA
<input type="text"/> Street Address	<input type="text"/> Card # <input type="text"/> Sec Code <input type="text"/> Exp (MM/YY)
<input type="text"/> City, State, Zip	<input type="text"/> Name on Card
<input type="text"/> Email Address	<input type="text"/> Billing Address
<input type="text"/> Website	<input type="text"/> Billing City, State, Zip

Office Use

<input type="text"/> Date Image Received	<input type="text"/> Received By	<input type="text"/> Date Received
<input type="text"/> Date Payment Received	<input type="text"/> Issue Run Date	<input type="text"/> Proof Verified (Initials)